

:60 RADIO – CREATIVE PLAYTHINGS

(SFX CHILDREN PLAYING/LAUGHING)

WOMAN: HEAR THAT? THAT'S THE SOUND OF MY KIDS, AND THE NEIGHBOR'S KIDS, ENJOYING THEMSELVES ON THE NEW PLAYSET WE GOT FROM CREATIVE PLAYTHINGS. MY HUSBAND AND I KNEW THEY'D HAVE FUN PLAYING ON IT, BUT WE NEVER IMAGINED IT WOULD BECOME THE ENTERTAINMENT CENTER OF THE BLOCK. CREATIVE PLAYTHINGS GAVE US AN ADVENTURE LAND FOR OUR BACKYARD! THE KIDS LOVE IT BECAUSE THEY CAN SWING, SLIDE AND CLIMB...! I LOVE IT BECAUSE OF IT'S STURDY CONSTRUCTION AND SAFETY FEATURES. AND MY HUSBAND...?

MAN: *(OFF MIC)* WHEEEEEEEE!!!

WOMAN: I THINK IT'S HELPED HIM GET IN TOUCH WITH HIS INNER CHILD.

ANNCR: CREATE SOME FUN FOR YOUR BACKYARD WITH CREATIVE PLAYTHINGS. THEY OFFER A VARIETY OF PLAYSETS FOR EVERY BACKYARD AND BUDGET. AFTER OVER HALF A CENTURY OF BUILDING QUALITY WOODEN SWING SETS, CREATIVE PLAYTHINGS KNOWS WHAT FAMILIES WANT— YEARS OF FUN. AND RIGHT NOW YOU CAN TAKE ADVANTAGE OF THEIR PRESEASON SALE... 50 PERCENT OFF SPECIAL PINE AND NATURALINE SWING SETS. PLUS FREE DELIVERY AND INSTALLATION. CALL 1-800-24-SWING. OR STOP BY THEIR INDOOR SHOWROOM IN SCARSDALE AT 450 CENTRAL AVENUE. CREATE FUN, ADVENTURE AND MEMORIES WITH PLAYSETS BY CREATIVE PLAYTHINGS. ON THE WEB AT CREATIVE PLAYTHINGS-DOT-COM.