

:60 RADIO – CHRYSLER/JEEP OF WHITE PLAINS

(SFX OFFICE/WATERCOOLER)

MAN #1: THERE'S NO WAY... IT'S IMPOSSIBLE!

MAN #2: I'M TELLING YOU IT'S TRUE. ONLY 25 MINUTES.

MAN #1: AND YOU DIDN'T NEED AN APPOINTMENT?

MAN #2: NOPE. JUST DROVE RIGHT UP, AND 25 MINUTES LATER DROVE RIGHT ON OUT. NO APPOINTMENT NECESSARY.

MAN #1: IMPOSSIBLE.

MAN #3: HEY GUYS... WHAT'S IMPOSSIBLE?

MAN #1: LEVENS HERE SAID HE WENT TO CHRYSLER/JEEP OF WHITE PLAINS AND GOT AN OIL CHANGE IN 25 MINUTES—WITHOUT MAKING AN APPOINTMENT!

MAN #3: AN OIL CHANGE IN 25 MINUTES WITHOUT AN APPOINTMENT? WHOA SOUNDS LIKE SOMEONE'S GOT AN OVERACTIVE IMAGINATION.

MAN #1: YEAH SO HOW'S THE WEATHER IN FANTASYLAND?

ANNCR: IT'S NOT A FANTASY, JUST ANOTHER WAY CHRYSLER/JEEP OF WHITE PLAINS PROVES THEY'RE BETTER—AN OIL CHANGE IN 25 MINUTES OR LESS OR IT'S FREE! AND NO APPOINTMENT IS NECESSARY. STOP IN AT 8, BE AT WORK ON TIME. STOP IN AFTER WORK, BE HOME IN TIME FOR DINNER. AND THEIR SERVICE DEPARTMENT IS OPEN 7 DAYS A WEEK. YES, 7 DAYS A WEEK—EVEN ON SUNDAY. CHRYSLER/JEEP OF WHITE PLAINS—A 5-STAR AWARD WINNER FOR EXCELLENCE IN SALES AND SERVICE. 70 WESTCHESTER AVENUE IN WHITE PLAINS, ACROSS FROM THE WESTCHESTER. THEY'RE BETTER AND THEY'LL PROVE IT. CALL 946-2600.